



## Potomac Falls High School Athletic Booster Club Partnership 2016-2017

---

### End Zone Sponsor **\$1500.00**

- Booster Club Car Decal (sport of your choice)
  - \$100 PFHS Swag
  - Field Passes (2)
  - Banner – Panther Stadium (3'x5')
  - Banner on <http://www.potomacfallsathletics.org/> website
  - Link on <http://www.potomacfallsathletics.org/> website
  - Full Page Ad in PFHS Fall Athletic Program
  - Half time Shout Out at Home games
- 

### Platinum Partner **\$1250.00**

- Booster Club Car Decal (sport of your choice)
  - \$100 PFHS Swag
  - Banner Panther Stadium (3'x5')
  - Banner on <http://www.potomacfallsathletics.org/> website
  - Link on <http://www.potomacfallsathletics.org/> website
  - Full Page Ad in PFHS Fall Athletic Program
  - Half time Shout Out at Home games
- 

### Gold Partner **\$ 1000.00**

- Booster Club Car Decal (sport of your choice)
  - \$50 PFHS Swag
  - Banner - Panther Stadium (3'x5')
  - Banner on <http://www.potomacfallsathletics.org/> website
  - Link on <http://www.potomacfallsathletics.org/> website
  - Half Page Ad in PFHS Fall Athletic Program
  - Half time Shout Out at Home games
- 

### Silver Partner **\$ 800.00**

- Booster Club Car Decal (sport of your choice)
  - Banner Panther Stadium (3'x5')
  - Link on <http://www.potomacfallsathletics.org/> website
  - Quarter Page Ad in PFHS Fall Athletic Program
  - Half time Shout Out at Home games
- 

### Purple & Black Partner **\$600.00**

- Banner – Panther Stadium (3'x5')
  - Link on <http://www.potomacfallsathletics.org/> website
  - Business Card Ad in PFHS Fall Athletic Program
  - Half time Shout Out at Home games
- 

**Ad Sponsor for Fall Program:** Full Page Vertical Ad (6.5"x 9") \$375    Half Page Horizontal Ad (6.5"x 4.25") \$275  
Quarter Page Vertical Ad (3 x 4.25") \$175    Business Card Horizontal Ad (3"x 2") \$100

---

**ORDER FORM – PFHS ATHLETIC BOOSTER CLUB PARTNERSHIP 2016-2017**

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME/AUTHORIZED AGENT: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

PFHS Sports Team \_\_\_\_\_

---

**PARTNER/SPONSOR PACKAGE – CHECK ONE**

<b>END ZONE SPONSOR</b>	\$1,500.00	_____
<b>PLATINUM</b>	\$1,250.00	_____
<b>GOLD</b>	\$1,000.00	_____
<b>SILVER</b>	\$ 800.00	_____
<b>PURPLE/BLACK</b>	\$ 600.00	_____
<b>AD SPONSOR</b>	Full Page - \$375.00 _____	Half Page - \$275.00 _____
	Quarter Page - \$175.00 _____	Business Card- \$100.00 _____

**Please Note:****Only the following file formats are accepted for digital Ads: EPS or PDF and for Banners: .Ai format**Ad and banner information must be emailed to [nancy.tessman@verizon.net](mailto:nancy.tessman@verizon.net)

All banners will be full color. Please submit your logo and contact information you want displayed including any verbiage. A copy will be sent to the email address on your order form for approval. PFHS will follow all advertising guidelines required by LCPS.

---

**MAKE CHECKS PAYABLE TO: Potomac Falls ATHLETIC BOOSTER CLUB****Contact Nancy Tessman at 703-328-5306 or [nancy.tessman@verizon.net](mailto:nancy.tessman@verizon.net) for questions. Mail checks to Potomac Falls Athletic Booster Club, 46400 Algonkian Parkway, Potomac Falls VA 20165****Federal Tax ID: 54-6001395**

---

**To be filled out by Boosters: Contact/Team: \_\_\_\_\_ Date: \_\_\_\_\_****Check #: \_\_\_\_\_ Received by: \_\_\_\_\_**