



## A Year In Review

It's been a busy but productive year for the Booster Club this year and we look forward to another great school year of enhancing our athletic program and improving our facilities. Thanks to all the PFHS families for your continued support! Listed below are some highlights from the 2014-2015 school year:

- Presentation to the School Board offering conclusive evidence for the need for an immediate athletic facilities renovation. This presentation was publicized in the local press and formal action items are currently being evaluated.
- Enhancement of the scholarship program with four \$5,000 scholarships (\$20,000 total)
- Creation of social media presence with new Facebook and Twitter accounts
- New sponsorship/partnership program which raised over \$21,000
- Enhancement to the stadium press box
- New fence for baseball field addressing a competitive and safety need
- Creation of new website allowing the community to stay up to date on the latest news from the Booster Club, purchase a membership or window decal, make a donation, or communicate directly with the PFABC officers
- New recruiting resource for student athletes: Assembled guides to assist student athletes with the college recruiting process resulting in less confusion for our students
- Secured an enhanced strength and conditioning curriculum for upper class students
- Sponsored a Sports Celebration and Auction to recognize our PFHS coaches and parents and generate additional revenue
- Development of a "Legacy" wall in which Panther Paws can be purchased with student's name and sport they are affiliated with. Paws will be mounted on a wall at the Football Stadium.

## PFABC Scholarship Program

A total of \$20,000 will be awarded as four (4) individual \$5,000 scholarships to eligible Potomac Falls' graduating senior athletes for the 2014-2015 school year. The winners will be announced at the PFHS Senior Award ceremony on June 1st.

## PFABC Fundraising

It's not too late to advertise your business with a banner on the Potomac Falls Stadium. Banners are placed on the outside stadium fence during Fall and Spring Sports seasons. There are still prime viewing spots on the fence for sale! Be part of the "Fill the Fence" Sponsorship Program - 50% of the proceeds goes to the sports team of your choice. Your sponsorship dollars help fund improvements to the sports facilities, supplies direct funding to sports teams, and funds scholarships for our athletes and managers. Web Site banners and the Fall Sports Program Ads are also available for purchase.

Contact Nancy Tessman at [nancy.tessman@verizon.net](mailto:nancy.tessman@verizon.net) for details and pricing.

## Sports Celebration and Auction

The 2015 Sports Celebration and Auction, sponsored by the Potomac Falls Athletic Boosters and held on May 9th, was a tremendous success! Over 130 supporters were in attendance to celebrate Potomac Falls' athletics while also bidding on over 50 silent and live auction items. Four current Washington Redskin players, including Robert Thomas, Chase Dixon, Je'ron Hamm, and Jackson Jeffcoat, were also in attendance to support our cause while taking photos and signing autographs. We are pleased to announce that we raised over \$9,000 which will be used to provide further support to Potomac Falls Athletics. Thank you for your continued support!

## Save the Date!

Mark your calendar for our next event — the Potomac Falls Athletic Booster Golf Tournament to be held at 1757 Golf Club in Ashburn, VA on September 2, 2015. More details coming soon!

## Join the Athletic Booster Club

Thanks to all that have already become a member of this year's Athletic Booster Club. Not a member yet? Go to <http://pfhsathleticboosters.org/>, fill out the application membership form, and mail it to PFHS Athletic Booster Club, ATTN: Julianne Pasco, 46400 Algonkian Parkway, Potomac Falls, VA 20165.

This year any team that has 60% of families join the boosters will earn \$50 for their end of the year team

banquet. Congratulations to the Golf team that has already earned this!

## PFABC Web Site

Please visit our new website where you can get all the latest news of what the Athletic Boosters Club is working on for our school: <http://pfhsathleticboosters.org>.

## PFABC is on Social Media



PFHS\_AthBooster



Friend us on Facebook:  
Potomac Falls Athletic Booster  
Club