

Message from PFABC President

There is something special about the holidays that makes everyone feel spirited, excited, and happy. The air is festive and we are enthused, revived in the spirit of the season. A unique time of year, it provides an opportunity to gather with loved ones and recall and celebrate inimitable often cherished memories. Moreover, the upcoming New Year provides us a blank canvas so we may craft a new chapter in our lives. As we head off to enjoy the festivities in anticipation of a new beginning, I leave you with a couple updates from our board:

Loudoun County High Schools will be expanding their Physical Education curriculum for the 2015 and 2016 school year by adding additional strength and conditioning courses. This is exciting news for our student athletes as it was, and remains, an initiative of our Student Advisory Council. While the new electives will continue to be open solely to Juniors and Seniors, our Student Advisory Council will be meeting with Dr. Noto in January to explore the potential of further expansion to the Freshmen and Sophomore classes.

In January our board will be meeting with representatives from the Loudoun County School Board, Loudoun County Board of Supervisors, as well as Loudoun County Parks and Recreation. It is our goal to open a dialogue relative to financial investments for improvement and renovation to our athletic facilities. There are real and/or perceived inequities when viewing the high school landscape across the county and it is our desire to gain visibility and transparency into the process by which financial decisions are made. A complete debrief of the meeting will be provided within January's newsletter.

Wishing you and yours a joyous holiday season and a happy healthy new year.

Go Panthers!

Concession News

Winter Concessions: Our indoor concessions will be open during all of our winter sports events. Boys and Girls Basketball, wrestling, and gymnastics would appreciate all of the fan support during their home contests. Concessions will be open and offering their delicious new grilled hot dogs, pretzels, funnel cakes, and the ever-popular popcorn. Of course, all of your favorite drinks and candy will be available too.

PFABC Scholarship Program

A total of \$20,000 will be awarded as four (4) individual \$5,000 scholarships to eligible Potomac Falls' graduating senior athletes for the 2014-2015 school year. The scholarships are intended to reward not only strong academic performance, but also the exceptional leadership, sportsmanship, conduct, and citizenship of our student athletes.

Key eligibility criteria include:

- PFHS graduating senior
- Athlete, Trainer or Manager
- Earned varsity letter in a PFHS sport
- 2.5 GPA or higher
- Parent/Guardian is a current PFHS Athletic Booster member
- Accepted into a college, university or accredited trade school
- Coach's written recommendation
- Examples of exceptional leadership, sportsmanship, conduct and citizenship

Those interested should contact the Potomac Falls Career Center or the Athletic Booster <u>PFABC</u> website for an application and more information. Completed applications are due by April 15, 2015.

PFABC Fundraising

The PFABC is proud to share the great strides in fundraising that have been attained this year so far. As you can see in the totals below, we have been able to increase all revenue areas not only due to the outstanding efforts of our board members, but also the tremendous dedication of our Potomac Falls' parents and the surrounding community.

Totals Through October				
	2013 - 2014		2014 - 2015	Increase
Concession				
Sales	\$	9,778.00	\$ 19,463.00	\$ 9,685.00
Sponsorships	\$	500.00	\$ 18,700.00	\$ 18,200.00
Membership				
Sales	\$	3,298.00	\$ 6,005.00	\$ 2,707.00
Memberships		124	170	46
Total Revenue	\$17,904.00		\$46,983.00	\$ 29,079.00

Also included in the revenue are the program sales, stickers, and sales from the Powder Puff game. Thank goodness for the great weather this year, which really boosted our concession sales.

A huge thank you to all involved and we hope to keep the momentum going to fund the great programs we have planned for this year!

Join the Athletic Booster Club

Thanks to all that have already become a member of this year's Athletic Booster Club. Not a member yet? Go to http://potomacfallsathletics.org and click on the Booster club link, fill out the application membership form, and mail it to PFHS Athletic Booster Club, ATTN: Julianne Pasco, 46400 Algonkian Parkway, Potomac Falls, VA 20165.

Remember in order for seniors to be eligible for the Athletic Scholarship, parents must be a booster club member.

This year any team that has 60% of families join the boosters will earn \$50 for their end of the year team banquet. Congratulations to the Golf team that has already earned this!

Winter Sports

Good luck to all of our Winter Sports – Boys & Girls Basketball, Wrestling, Gymnastics, Boys & Girls Swim and Hockey. GO PANTHERS!

PFABC Web Site

To access the PFABC web site you can either click on the **BOOSTERS** link from the <u>Potomac Falls Athletics</u> website or go directly to the <u>PFABC</u> website.

PFABC is on Social Media



PFHS AthBooster



Friend us on Facebook: Potomac Falls Athletic Booster Club



COLLEGE ATHLETES

"A College Coach is looking for **YOU**!"

- How do I get **NOTICED**?
- How do I get **RECRUITED**?
- How can I get **SCHOLARSHIP** offers?
- Where do I **START**?

Get these answers and much more on:

Wed., Jan. 28, 2015 - 7:30 PM Potomac Falls H. S. Auditorium

For Athletes & Parents grades 8 –12

Attendees will receive a FREE SAT/ACT Prep DVD valued at \$200!

* Limit 1 per family / S&H not included



THE STUDENT-ATHLETE & COLLEGE RECRUITING

